

### Association of Women Business Owners

## **NEWSLETTER**

December 2023





### PRESIDENT'S MESSAGE

### CHENELLE HIATT PRESIDENT

It's December!!! The Holiday Season is upon us already!

December is a wonderful time of year to reflect on how much we've learned and grown over the last 12 months together. It gives us time to re-evaluate our business and it's a perfect opportunity to pivot if needed.

At November's AWBO meeting we learned the value of mentoring from Sandra Sydnor, and she challenged us to pick someone in the organization that could mentor us and to ask them without being afraid of rejection. **Have you asked your chosen mentor yet?** 

This Holiday season let's give the gift of our knowledge to one another. Educating and empowering our fellow women business owners is what AWBO is all about!





### **GET SOCIAL WITH AWBO!**

### **PUBLIC FACEBOOK PAGE**

Monthly meeting and event information

### MEMBER'S ONLY FACEBOOK GROUP

Promote your business to other members and get information for members only. Not in the group? Contact Ariana Crabtree:

ariana@travelgirlgroup.com

www.awbo.org PAGE 1

PLEASE JOIN US FOR THE
ASSOCIATION OF WOMEN BUSINESS OWNERS'

# Annual Holiday Fundraising Auction

BENEFITING

Through the Gate

THURSDAY

07

AT 6:00 PM

DEC

THE STABLES EVENT CENTER
7071 S 100 E
LAFAYETTE, IN 48909

COCKTAIL ATTIRE



## Purchase 1 ticket for \$1 OR 6 tickets for \$5

Bring cash, check or your credit/debit card to purchase raffle tickets the day of the event!

MEETING/LUNCH REGISTRATION STILL REQUIRED! (www.awbo.org/events)

By registering and paying for meeting and lunch...you will automatically receive

5 RAFFLE TICKETS!

Bring a guest for <u>meeting and lunch</u>...and receive 5 more for you and 5 for your guest! No limit, but they must be registered and paid with you or name you as their "guest of" if they register themselves! <u>No exceptions!</u>

There will be lots of great raffle items such as gift cards, pies, cakes, AWBO member and community business donations! Who knows what you could WIN?!

Raffle proceeds will be added to the Holiday Auction proceeds to present to THROUGH THE GATE at our January membership meeting!

REGISTRATION REQUIRED FOR MEETING REGISTER AT WWW.AWBO.ORG/EVENTS

Registration closes at noon on Friday, December 8

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### Join us at the exquisite Stables Event Center for an unforgettable evening of philanthropy and camaraderie!

The AWBO Holiday Fundraising Auction Event, in support of Through the Gate, promises an enchanting night dedicated to making a positive impact. As the sun sets, the event will come to life with a splendid array of auction items that range from unique experiences to exquisite artworks, all generously donated to raise funds for Through the Gate's vital initiatives.

Indulge in a shared spirit of giving as we gather for an elegant evening, where compassion and community converge to create lasting change. Your presence at this event will not only enrich your own experiences but will also play a pivotal role in transforming lives through the noble efforts of Through the Gate.

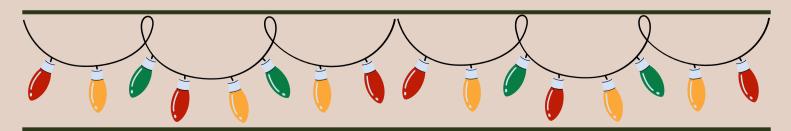
# SUCCOME Welcome to our New Members Patricia Gonzalez (Hair by B. ... Kat Spott

Tenecia Waddell-Pyle (Hummingbird Interactive)

### Thanks for Visiting!

Lexy Alvarez (Sun-Lay Foundation Repair) Teresa Bothef (Anderson Plumbing) Alice Collier (Through the Gate) Pamela Gardner (Pamela Tracy Speaks) Jody Gick (State Bank) Brittany Hall (Fowler House) Lydia McRoberts (McRoberts Functional Nutrition) Erica Slipher (765 Markets) Sandra Sydnor (Purdue University)





PAGE 4 www.awbo.org



As an AWBO Member, your set-up fee (\$99) for any membership at MatchBOX Co-working studio is waived [enter promo code "AWBO"]! As a MatchBOX member, you have 24-hour secure access to a shared working space with an unlimited supply of coffee and snacks. You can bring your laptop, or any other work materials, and find a place to work for as long as you need. You can learn more about MatchBOX, and all it has to offer, at www.matchboxstudio.org.





AWBO is proud to announce a new partnership to bring even more value to your membership! AWBO members can now become a Business Member with the Purdue Alumni Association for a discounted 1st year investment of \$250!

We are honored and excited to partner with the Greater Lafayette Commerce to present the Athena Award. The ATHENA Leadership Award is presented to an individual or organization who demonstrates the qualities embodied in the ATHENA Leadership Model.

The ATHENA Leadership Model is based on the Eight Principles of Enlightened Leadership and the unique way that women lead.



Learn more about the Athena Award here: www.tinyurl.com/GLC-athenaaward

### 2023-2024 AWBO BOARD OF DIRECTORS

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PAGE 5 www.awbo.org